

# Privacy Policy

The CARDADDY Foundation and CARDADDY.org respect the privacy interests and preferences of our donors and website visitors. We are committed to full transparency in outlining what information we collect about donors and visitors, how it is used and how you can opt-out of those programs (online or by traditional communications) if you so choose.

## **Personal contact information we collect and what we do with it**

When you are making a donation, purchasing a product, expressing an interest in referring a child or volunteering your car, CARDADDY.org asks you for personal contact information such as your name, mailing address, phone number and e-mail address. We may use this contact information to provide you with a receipt or financial report; to contact you to clarify or obtain additional information about an order you placed, a donation you made, or a child you have referred; or to send you additional information about CARDADDY.org.

If you make a donation, we may contact you on occasion to offer you an opportunity to make another gift, or to inform you of promotions involving third-party sponsors that will directly benefit CARDADDY.org. You may also receive a personal call from a CARDADDY.org staff member or volunteer thanking you for your donation. However, as a matter of long-standing policy we do not use professional telemarketers or other outside vendors to solicit funds or otherwise communicate with our donors. You will always have the opportunity to opt-out of future communications from us.

Personal contact information may also be shared with certain vendors (*i.e.*, reputable companies we use for services such as shipping CARDADDY.org products or sending CARDADDY.org mail). We have confidentiality agreements in place with all such companies to protect your privacy. Finally, in some cases when you wish to refer a child, make a donation, or ask for local chapter information, your contact information may be passed on to your local chapter.

## **Personal billing information we collect and what we do with it**

In addition to personal contact information, we ask for billing information, such as your billing address and credit card number, when you make a donation or purchase a product. We use secure servers to gather and process your billing information. These secure servers are hosted by our agent, Classy.org, which is bound by our site policies. Your billing information is not shared with any other organizations, and your credit card number is not retained once your transaction has been authorized and processed.

## **Financial transactions and our secure servers**

All financial transactions on our website, specifically donations and purchases, are managed through our agent, Classy.org, which is TRUSTe certified. All transactions use an encrypted channel, take place on secure servers and occur in real time. No financial data, such as your credit card number, is transferred via a less-secure channel, such as encrypted e-mail, for processing. Moreover, once your transaction has been completed, your credit card number is not retained.

## **Other contact information we collect and what we do with it**

In some instances, we ask for contact information for people other than yourself including, for example, e-mail addresses of friends to whom you send e-cards or a copy of one of our Web pages, or the mailing address of

someone you wish us to notify of a donation you have made. The information we collect is used to send the donation notification or information you requested and/or to inform the recipient of the opportunity to subscribe to receive CARDADDY.org information. Such contact information is not shared with any other organizations nor is it added to any mailing list without the recipient's explicit consent.

## **How to view or change your information**

If you wish to modify the frequency of future communications from CARDADDY.org, please write to us at our headquarters or e-mail address below.

Also, with the exception of credit card numbers, which are not retained, you can view and request changes to all the information you have given us, including any mailing lists you may be on, by contacting us.

The CARDADDY Foundation

CARDADDY.org

7462 E Orion Circle

Mesa, AZ 85207

E-mail address: [info@cardaddy.org](mailto:info@cardaddy.org)

## **Normal browsing**

CARDADDY.org does not collect any personally identifying information from you when you visit our website unless you choose to provide such information to us.

You can browse the CARDADDY.org website without telling us who you are or revealing any information about yourself. The information we gather during normal browsing comes from two sources: (1) standard server logs collect information such as the IP (Internet Protocol) address, domain name, browser type, operating system and information like the site that referred you to us, the files you downloaded, the pages you visited and the dates/times of those visits; and (2) if you have come into the website from one of our newsletters or from a site that has requested a link, we will ask your browser to accept a "cookie" (defined below) that carries a general marketing source code with you as you browse through the website, in order to help us match referring sites to donations made. This cookie does not capture or hold any personally identifying information about you, and is deleted when you end your session by leaving our website or closing your browser.

## **Cookies**

When you visit our website, we might store some information on your computer in the form of a "cookie" (i.e., a small piece of data that stores information on your browser in your computer's hard drive) or similar file. We use conversion tracking cookies as part of campaigns in order to analyze trends, gather broad demographic information and monitor website traffic patterns that can help us further develop and improve the design and functionality of our site. Similarly, we also use cookies for "retargeting" in our Internet advertising campaigns so that third party vendors, including Google, can show you advertising about CARDADDY.org as you browse the Internet. Retargeting is a marketing tool that identifies you as a previous visitor to the CARDADDY.org website and targets you for specific outreach messages, encouraging you to revisit our website or consider donating.

Any personal information we gather will be kept private and not shared with other organizations. If you prefer, you can usually set your browser to refuse cookies, or to notify you when you receive a new cookie.

### **Links to other sites**

This website contains links to other sites, including ones that may gather personal contact information. CARDADDY.org is not responsible for the privacy practices or content of such websites. However, any personal information obtained by us through other sites is treated as if it was gathered on our site and our privacy policy applies.

### **Children**

With respect to children, CARDADDY.org only collects personally identifiable contact information from children who are referring themselves as potential participants in a CARDADDY.org event, we do not share it in any other way or with any other parties. We do not give the ability to publicly post or otherwise distribute personally identifiable contact information in any way.

### **Changes to this policy**

Our Privacy Policy is subject to change from time to time. Any changes to this Privacy Policy will be posted on this Web page, and we will mark the link to our updated Privacy Policy on the home page of this website to note the date of any changes so that you will always know what information we collect, how we use it and what choices you have.

## **User Agreement And Terms**

By viewing and/or using this website, you are agreeing to all of the terms and conditions explained below.

1. **General.** This World Wide Web site with its home page in the domain "cardaddy.org" is a complimentary information service offered by The CARDADDY Foundation at no charge to you as a user of the World Wide Web, with the express condition that you agree to be bound by the terms and conditions set forth in this User Agreement. reserves the right to change these Terms and Conditions any time, and you must consult the most recent version of this User Agreement and Terms and Conditions (not an older cached version) each time you view the website. Do not use the website if you do not agree to all of the following terms and conditions.
2. **Intellectual Property/Hyperlinks.** You agree to be bound by the terms and conditions set forth under the Service Marks, Copyright and Hyperlinks sections of this User Agreement and Terms and Conditions.
3. **Representations and Warranties.** You acknowledge that the information on the website is provided "as is" for general information only. CARDADDY.org makes no representations or warranties of any kind regarding this website, including but not limited to any warranties of accuracy, completeness, currency, reliability, merchantability or fitness for a particular purpose, or any warranty that these pages, or the server that makes them available, are free of viruses or other harmful elements, and all such warranties are expressly disclaimed.
4. **Indemnification.** You agree that you will hold harmless The CARDADDY Foundation and its officers, directors and employees from all claims arising out of or related to your access or use of, or your inability to access or use, this website or the information contained in this website or other websites to which it is linked, including but not limited to claims that you have found something you have heard, viewed or downloaded from this website or another website to which it is linked to be obscene, offensive, defamatory, or infringing upon your intellectual

property rights or the intellectual property rights of a third party. In no event will CARDADDY.org or the contributors of information to this website be liable to you or anyone else for any decision made or action taken by you in reliance on such information or for any consequential, special or similar damages, even if advised of the possibility of such damages.

5. Opinions/Recommendations. You acknowledge that opinions and recommendations contained in this website are not necessarily those of CARDADDY.org or endorsed by CARDADDY.org.

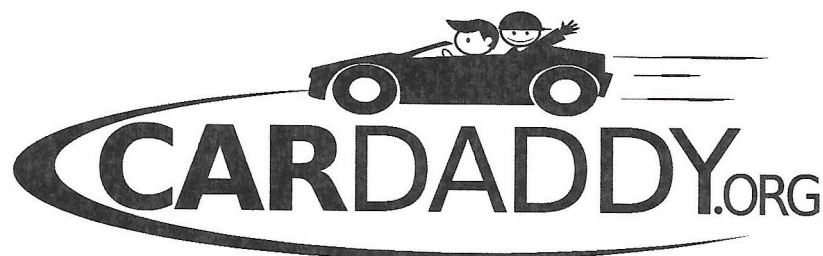
6. Linked Sites/Third-Party Content. These Terms and Conditions apply only to this website. CARDADDY.org may provide links on the website to other websites which are not under the control of CARDADDY.org. These links are provided for convenience of reference only and are not intended as an endorsement by CARDADDY.org of the organization or individual operating the website or a warranty of any type regarding the website or the information on the website. Under no circumstances will The CARDADDY Foundation be held liable, directly or indirectly, or any loss or damage that is caused or alleged to have been caused to you in connection with your use of, reliance on, or any content, goods or services available on any other website to which this website links. You should direct any concerns to that website's administrator.

7. Governing Law and Jurisdiction. This website (excluding linked sites) is controlled and operated by The CARDADDY Foundation, which is headquartered in the State of Arizona, United States of America. It can be accessed from all 50 states, as well as United States territories and other countries around the world. By accessing this website you agree that any action at law or equity arising or in any way relating to this website, shall be filed only under the statutes and laws of the State of Arizona, without regard to conflicts of law principles thereof. You also agree and hereby submit to the exclusive personal jurisdiction and venue of the Superior Court of the State of Arizona in and for the County of Maricopa, and the United States District Court for Arizona with respect to such matters. CARDADDY.org makes no representation that materials on the website are appropriate or available for use in other locations, and accessing them from territories where their contents are illegal is prohibited. Those who choose to access this website from other locations do so of their own initiative and are responsible for compliance with local laws.

## Service Marks

All uses of CARDADDY.org federally registered and common law trademarks, service marks and trade names, including but not limited to those listed below, must be approved in writing by The CARDADDY Foundation.

Inquiries may be [info@cardaddy.org](mailto:info@cardaddy.org)



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